

October 1st, 2006

Press Release

2006 Australia-Japan Year of Exchange  
WINE ETIQUETTE ART SHOW 2006 Secretariat  
3-3-12 Iidabashi **Chiyoda-ku**  
Tokyo 102-0072 Japan

**AUSTRALIAN WINE / JAPANESE ART SHOW**  
**to be held in central Melbourne**

**Contemporary Japanese works of art presented on the medium of  
Evelyn County Estate  
Yarra Valley Wine  
4 days of cultural collaboration between the 2 countries!!!**

- Federation Square located in central Melbourne, Australia -

Federation Square is surrounded by some of the world's most beautiful buildings. Located in the heart of the city, the complex attracts both tourists and locals. Originally planned to commemorate the Centenary of Australian Federation in 2001, Federation Square was opened on October 26, 2002 and features a design reflecting the true spirit of the Australian Federation: "the coexistence of differences and integration." Incorporating the galleria-like atrium made of glass, steel and zinc; the Ian Potter Center: National Gallery of Victoria showcasing Australian art; the Australian Center for the Moving Image and the National Design Center (NDC), Federation Square is a shrine to Australian art and every year hosts some 2,000 events and activities.

~ Australian wine ~

Australian wine represents the Australian people themselves: friendly and open-minded, stylish and, above all, cheerful and fun. The first grape vines to be planted in Australia were brought to Sydney in 1788 by the crew on board the first immigrant ships from England. By the 1890s, grape cultivation was well underway and the area was well established as a wine region. Initially the Australian wine industry followed the traditions of Europe but new experiments were conducted and blends created from different varieties and producing areas, all of which became the foundations for the wine industry as it exists today. There are currently over 60 wine-producing regions in Australia and the country is the 4<sup>th</sup> largest wine exporting nation in the world.

~ 2006 Australia-Japan Year of Exchange

Australian WINE - Japanese ART SHOW 2006

Wine from the Yarra Valley area is attracting international attention and a wine tasting event for wines from this region will be held at Federation Square in December 2006 in conjunction with the 2006 Australia-Japan Year of Exchange WINE - ART SHOW 2006. The year 2006 is a year of exchange between Japan

and Australia, marking as it does the 30<sup>th</sup> anniversary of the signing of the “Basic Treaty of Friendship and Cooperation”, the 110<sup>th</sup> anniversary of the establishment of the first Japanese consulate in Australia and the 30<sup>th</sup> anniversary of the Australia–Japan Foundation. Various events are being planned. The Australian WINE – Japanese ART SHOW 2006 is the crowning event commemorating this Year of Exchange.

The selected winery, “Evelyn County Estate,” is unique not only for its quality but also for the fact that the property features the Tony Smibert Art Gallery. Evelyn County Estate is located at the gateway to the Yarra Valley and its 7.5 hectares of gently undulating land is ideal for grape growing. To produce the highest quality grapes, every year the vineyard makes improvements and carries out the delicate pruning & harvesting work by hand. The Estate’s mission statement is to carry out “the best practice within an agricultural framework that is respectful on the environment.” Their magnificent lineup of wines under the wine-making guidance of the Lance family, famous for the Diamond Valley Estate Vineyard, have won and continue to win a series of awards at both national and regional wine shows. The vineyard also operates related facilities such as “The Black Paddock Restaurant and Reception”, “The Hide Wine Bar” and the luxurious “Evelyn County Retreat”.

-- Australian Art --

Australia is a combination of the old and the new; a blending of traditions which stretch back 40,000 years, a modern culture and a new history. Within that mixture of ancient art and modern, cutting-edge expressionism, breathes Australia’s unique, dynamic and innovative society.

Interest in Australian native art is keen and in recent years the economic scale of the art and culture industry has exceeded Australian \$30 billion. The number of people who are involved in some way with art, culture and leisure activities stands at approximately 2.2 million people each year. There is probably no other country where the environment surrounding new media art is as exciting as this, and one of the contributing factors is without doubt the strong collaboration with industry and scientific technology. What is important is to expand the sense of adventure and the potential of both the artist and the audience.

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## Reference

### Exhibition details

2006 Australia-Japan Year of Exchange

AUSTRALIAN WINE / JAPANESE ART SHOW 2006

Dates: December 4th (Monday)-7th (Thu) 2006

Venue: The Atrium, Federation Square (Melbourne)

Judging Committee: Peter Roden (Evelyn County Estate), Paul Byrne (Federation Square)

Sponsor: Executive Committee, 2006 Australia-Japan Year of Exchange Wine Etiquette Art Show 2006

Supported by: Qantas Airways

Planning: Art Communication Co., Ltd.

(Founded in 1993. Formerly Asahi Art Communication Co., Ltd.. Publishes periodical art magazines, including "Art Pictorial" "Graceful Japanese Art Book" and "Unives Des Arts Japon" and holds Japanese art exhibitions in overseas cities around five times a year. The main venues are diverse but include world heritage sites such as the Louvre Museum in France, the Chateau de Blois, Chateau de Chantilly, the Arc de Triomph, the Palace and Gardens of Schonbrunn in Vienna, the National Palace Museum in Beijing, and the Topkapi Palace Museum in Turkey. Hideo Shinozawa, a scholar of French art, is cultural advisor to Art Communication.

### ★ SOME ART WORKS FOR THE ETIQUETTE



Toyoko TANIYAMA  
"ELEGANCE"



Setuko SUZUKI  
"UNDER THE PRESSURE"



Hiroko HAYASHI  
"LA FRANCE"



Kunino KONDO  
“AMORE VENICE”



Natsuko KIKKAWA  
“A BANK”



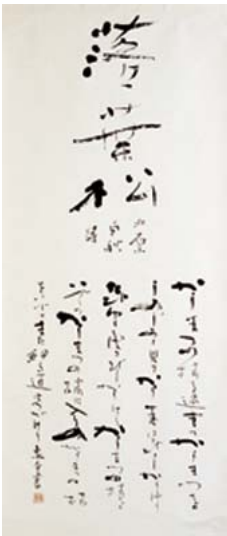
Shigeru SUGIURA  
“A SHORE”



Norioki MINAMI  
“SILENCE, ALONE”



Shozo WATANABE  
“SPRINGING CLOUDS”



Keisen TSUCHIDA  
“THE MOON OVER A OLD CASTLE”



Shunka NOGUCHI  
“EVER-GREEN”



Shiho YASUHARA  
“A CHINESE POEM”